



ACSI Press Conference - P'lovers, The Environmental Store Remarks

While P'lovers Environmental Store cannot be present today, P'lovers was honoured to participate in the first year of the Atlantic Canada Sustainability Initiative. Our involvement in ACSI served as a catalyst and framework:

- to review P'lovers' mission and practices;
- to raise our standards of product selection even higher;
- to work with our suppliers to reduce unnecessary packaging and, therefore, transportation weight, costs and fuel usage; and
- to implement a "Beans for Bags" program in which we tell customers who do not need a bag that 5 cents will be donated on their behalf to an environmental organization (Ecology Action Centre in Halifax and Mahone Islands Conservation Association in Mahone Bay). In the last 45 weeks, we have diverted over 9000 bags from being used.

We look forward to continued involvement with this diverse group of individuals, organizations and municipalities - it will take the passion and commitment of us all to ensure that the environment can sustain life for future generations in the coming years.

Liz Crocker
Owner
(902) 422-6060
crockerbrianliz@eastlink.ca